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ALLFORPACK EMBALLAGE PARIS

UNBOX YOUR POTENTIAL!

**THE MULTI-SPECIALIST TRADE SHOW IN PARIS DEDICATED
TO THE EVOLUTION OF THE ENTIRE PACKAGING INDUSTRY**

**FROM 24 TO 26 NOVEMBER 2026 AT PARIS
NORD VILLEPINTE**

ALLFORPACK EMBALLAGE PARIS will bring together **24,000 professionals** seeking innovative packaging solutions.

A must-attend event for the entire packaging industry, the trade show covers **the entire packaging value chain** – primary, secondary, and tertiary – and attracts a **qualified audience from all user industries**: food and beverage, cosmetics, health/pharmacy, e-commerce, retail, textiles, industrial goods, and more.

Showcase your expertise, highlight your innovations, and create lasting business connections at the heart of the European packaging ecosystem.



NEW FOR 2026

UNIQUE OPPORTUNITIES TO BOOST YOUR EXHIBITOR ROI

- **A redesigned exhibitor offer** to make visitors' navigation easier, structured around four key sectors:
 - > Packaging and Consumables
 - > Design and Printing
 - > Processing and Packaging Machinery
 - > Intralogistics and Handling
- **Animation spaces** to decipher the transformation of packaging:
 - > Hack-a-Pack
 - > Matter matters
 - > Re-generation
- A dedicated **"Business+" programme** designed to attract and connect key decision-makers
- A **Press Day** to maximise interaction between exhibitors and the media
- A **web app** to schedule meetings between exhibitors and visitors ahead of the show
- **Moments of networking and conviviality** at the heart of the exhibition, fostering new partnerships and the sharing of best practices among industry peers

key figures



1,000
exhibitors
and brands



24,000
professional
visits



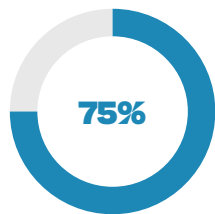
75%
decision-makers
among visitors



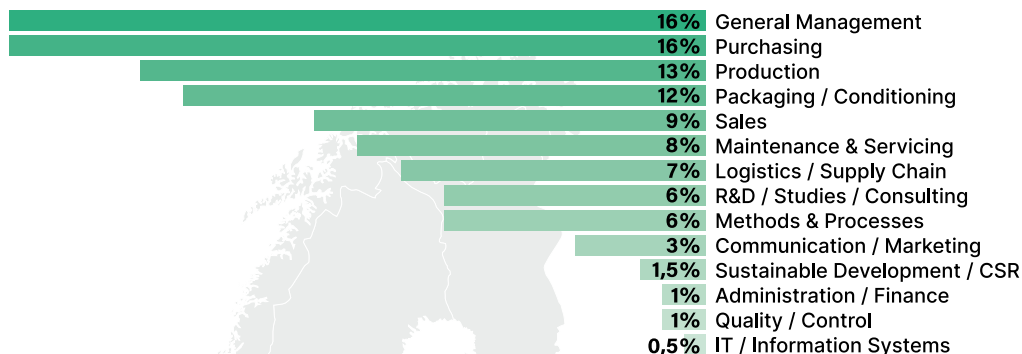
60
conferences

TRADE VISITORS IN SEARCH OF PRACTICAL SOLUTIONS

THEIR DEPARTMENTS



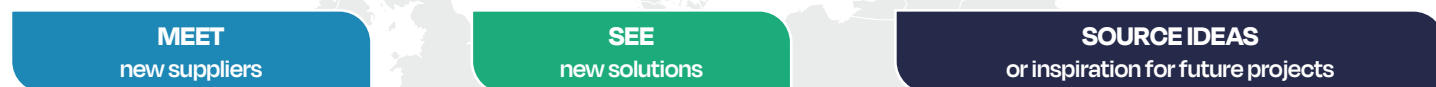
of visitors are CEOs/MDs/Owners,
Activity directors and Managers



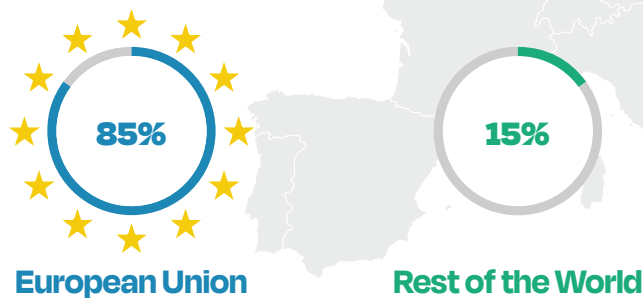
TOP 5 USER INDUSTRIES REPRESENTED



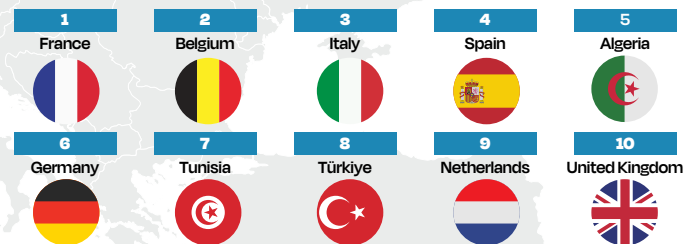
THEIR MAIN VISITING GOALS



GEOGRAPHICAL BREAKDOWN



TOP 10 VISITING COUNTRIES



AMONG THE SHOW'S VISITORS IN 2024

ALDI – AMAZON – ANDROS – AROMA ZONE – DALOYAU – BARILLA FRANCE – BEIERSDORF – BEL – BIC – BOIRON – BONDUELLE – BURGER KING – CAFÉS RICHARD – CAMPARI FRANCE – CANDIA – CARAMBAR & CO – CARREFOUR SUPPLY CHAIN – CARTIER PARFUMS – CAUDALIE – CHANEL – CLARINS – COCA-COLA – COJEAN – COLGATE PALMOLIVE – COLISSIMO – COMPAGNIE DES FROMAGES ET RICHESMONTS – COOPERATIVE U – CULTURA – DANONE – DAUCY – DECATHLON – DEGRENNE – DISNEYLAND PARIS – ECOTONE – EIFFAGE ENERGIE – EL CORTE INGLÉS – ELIOR – ESSILORLUXOTTICA – EXXONMOBIL – FEDEX EXPRESS – FLEURY MICHON – FLORETTE – FORD – GAMM VERT – GENERAL MILLS – GRAND FRAIS – GROUPE GARNIER – GROUPE LACTALIS – GROUPE LÉA NATURE – GROUPE PIERRE FABRE – GROUPEMENT LES MOUSQUETAIRES – HEINEKEN – HENKEL – HERMES – IKEA – JEFF DE BRUGES – JULES – KILOUTOU – KINGFISHER – L'OREAL – LA POSTE – LA REDOUTE – LABORATOIRES URGO – LAPEYRE – LEROY MERLIN – LESIEUR – LOUIS VUITTON – LUSTUCRU – LVMH FRAGRANCE BRANDS – MANITOU – MARIE SURGELES – MCCAIN – METRO FRANCE – MOËT ET CHANDON – MONDELEZ – MONOPRIX – NESTLE – NOVOTEL – NUTRIBIO – ORANGE SUNTORY – OSCARO – OTIS – PARFUMS CHRISTIAN DIOR – PARKER – PASQUIER – PEPSI – LIPTON – PHOTOWEB – PICARD SURGELES – PIERRE MARTINET – POINT P – PROCTER & GAMBLE – PROMOD – QUITOQUE – RÉMY COINTREAU – RENAULT – RETIF – ROLEX – ROYAL CANIN – SAFRAN – SAINT LOUIS SUCRE – SANOFI – SERVIR – SFR – SHISEIDO – SISLEY – SMOBY TOYS – SNCF – SODEXO – SPONTEX – ST HUBERT – TOTAL ENERGIES – TOYOTA – TRANSAVIA – UNIGRAINS – UNILEVER – UPSA – URGO – VALEO – VEOLIA – WONDERBOX – YOPLAIT – YVES ROCHER...

CONTENT AND INNOVATION AT THE HEART OF THE SHOW



A WELL-ATTENDED LIVE CONTENT PROGRAMME

Understanding, analysing, decoding and discussing industry issues.

The Paris Talks: a programme of free conferences featuring expert professional speakers who share their experiences and insights on current topics and the challenges facing market players.

3 MULTI-TRACK SPACES dedicated to the evolution of packaging and designed to collectively develop the approaches of tomorrow:

- **Hack-a-Pack:** When packaging breaks away from the status quo to open new possibilities
- **Matter matters:** When materials reinvent the product experience
- **Re-generation:** When packaging becomes a vehicle for transmission to future generations



ALLFORPACK INNOVATIONS AWARDS

- **Innovative packaging solutions** explained by the EPDA (European Brand & Packaging Design Association)
- **The winners of the competition**, exhibitors selected by a jury of experts:

The 2024 Winners:

- | | |
|--|--|
| ● Recycling
MONDIFLEXPACKTRADING | ● Functionality and Use
SEALED AIR |
| ● Reduction
PACKSIZE | ● Industrial Efficiency
SCREEN EUROPE |
| ● Reuse
RAJA | ● Innovative Material
NOVATEC INDUSTRY
and RELEAF PAPER |

BOOK YOUR STAND

AN OFFER FOR ALL PACKAGING PROFESSIONALS

- Packaging & containers
- Raw materials, consumables & films for packaging
- Processing & packaging machines
- Secondary, tertiary, industrial & shipping packaging machines
- Accessories & components for packaging machines
- Post-Press & finishing
- Labels, printing solutions & equipment
- Printing solutions, equipment & consumables
- Pre-Press, IT, software & services for printing
- Agencies, consulting firms, design offices & service companies in printing
- Identification, traceability, marking & coding machines
- Continuous handling & Automated systems (industry & e-commerce)
- Lifting equipment & forklifts
- Storage & warehouse equipment
- Logistics services, information systems & other services



EXHIBITORS GEOGRAPHICAL BREAKDOWN

France

50%

Europe

32%

Rest of the World

18%

Sources: 2024 Exhibitor Statistics

AMONG THE EXHIBITORS IN 2024



YOUR SALES CONTACTS TO EXHIBIT

Idyle HASSAN

+33(0)1 76 77 14 09

idyle.hassan@comexposium.com

Chanelle MOIFFO

+33(0)1 76 77 12 13

chanelle.moiffo@comexposium.com

Véronique MARKARIAN

+33 (0)1 47 56 32 45

veronique.markarian@comexposium.com

James HUSAIN

+33 (0)1 76 77 12 46

james.husain@comexposium.com

COMEXPOSIUM



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