

FOR
ALL PACK
EMBALLAGE
P A R I S

FROM TUESDAY 24
TO THURSDAY 26
NOVEMBER 2026
PARIS NORD VILLEPINTE, HALL 5

PROMOTIONAL TOOLS

TECHNICAL SPECIFICATIONS



SALES CONTACT

Exhibition catalogue & promotional tools

J2C Communication

Tél. : +33 (0)1 49 85 62 22

allforpack@j2c-communication.fr

J2C
com'organisée

COMEXPOSIUM

f @ in y #ALLFORPACK

all-for-pack.com

KEY FIGURES



EXHIBITORS



850

EXHIBITORS

INCLUDING 30% OF NEW EXHIBITORS



24%

INTERNATIONAL
EXHIBITORS

VISITORS



24 000

PROFESSIONNALS

IN ATTENDANCE 2026



15%

OF INTERNATIONAL
VISITORS

VISITING GOALS



1

MEET NEW SUPPLIERS



2

SEE NEW PRODUCTS
OR SERVICES



3

FIND INSPIRATION FOR
FUTURE PROJECTS

SUMMARY

Step out and meet the 24.000 who will soon be wandering the aisles of the 2026 edition of ALLFORPACK EMBALLAGE PARIS! Whether you're looking to generate more footfall on your stand, improve your visibility, or offer your employees, clients and prospective customers an enjoyable moment, our all-round communications solutions are here to meet your every need!

BUSINESS.....

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FLOOR PLANS & THEMATIC TRAILS
VISITOR GUIDE
ONLINE CATALOGUE
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NEWSLETTER BANNERS
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PARKING
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ALLFORPACK INNOVATION AWARDS APPLICATION

THE PACKAGES

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COMMUNICATION PACKAGES

BUSINESS

BOOST FOOTFALL ON YOUR STAND, REINFORCE YOUR PROFESSIONAL NETWORK AND GENERATE LEADS ALL YEAR ROUND.

BUSINESS

FLOOR PLANS & THEMATIC TRAILS



Support visitors throughout their journey at ALLFORPACK EMBALLAGE PARIS by showcasing your brand across the event's different maps.

FLOOR PLAN & EXHIBITOR LIST

Included in the visitor guide

→ Company name highlighted in bold and red

€120 excl. VAT

→ Logo in the exhibitor list

€550 excl. VAT

→ Logo displayed on the floor plan

€880 excl. VAT

→ Banner in the exhibitor list

€3.270 excl. VAT

EXCLUSIVE

→ Banner on the floor plan

€5.390 excl. VAT

ORIENTATION MAPS

5 large orientation maps throughout the venue

→ Company name highlighted in bold and red

€120 excl. VAT

→ Logo displayed on the orientation maps

€1.850 excl. VAT



THEMATIC TRAILS

Two themed trails available: Materials or Packaging Type

→ Logo in the list

€700 excl. VAT

→ Logo on the theme trail

€880 excl. VAT

→ 1 advertising page

€2.150 excl. VAT

-30%

→ "TRAILS" package

1 logo in list +1 logo on map+ 1 advertising page

€120 excl. VAT

EXCLUSIVE

→ Banner on the orientation maps

€4.650 excl. VAT

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BUSINESS

VISITOR GUIDE



Advertise in the official ALLFORPACK EMBALLAGE PARIS Visitor Guide, distributed in 6,000 copies, and give your brand and products premium visibility.

ADVERTISING

→ Half-page advertisement

- W.180 × H.125 mm, no bleed, with frame

€1.350€ excl. VAT

→ Full-page advertisement

- W.200 × H.280 mm + 5 mm bleed and crop marks

€2.100 excl. VAT



EXCLUSIVE

PREMIUM POSITIONS

→ Inside back cover (3rd cover)

€2.900 excl. VAT

→ Inside front cover (2nd cover)

€3.400 excl. VAT

→ Back cover (4th cover)

€4.050 excl. VAT

→ Front cover (1/3 page strip)

€4.500 excl. VAT

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BUSINESS

ONLINE CATALOGUE

Boost your presence at ALLFORPACK EMBALLAGE PARIS with premium positioning and showcase your brand and products at the top of the search results on our website.

EXCLUSIVE

PREMIUM POSITIONING

→ Featured in 2nd position in the online catalogue (filtered display)

- 1 listing of your choice: exhibitor list / product list
- Display within filtered results based on your main activity

€1.400 excl. VAT

→ Featured in 1st position in the online catalogue (filtered display)

- 1 listing of your choice: exhibitor list / product list
- Display within filtered results based on your main activity

€1.700 excl. VAT

→ Featured in 2nd position in the online catalogue (non-filtered display)

- 1 listing of your choice: exhibitor list / product list / brand list

€2.000 excl. VAT

→ Featured in 1st position in the online catalogue (non-filtered display)

- 1 listing of your choice: exhibitor list / product list / brand list

€2.400 excl. VAT

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BUSINESS

ONLINE CATALOGUE

Boost your presence at ALLFORPACK EMBALLAGE PARIS with premium positioning and showcase your brand and products at the top of the search results on our website.

- Highlighting for your company, brand or product
 - 1 listing in a list of your choice: exhibitor / product / brand

€180 excl. VAT

- Search for representatives

€200 excl. VAT

- Unlimited company description

€400 excl. VAT

- Removal of the "Other exhibitors" section
 - Remove the block displaying similar companies from your company profile

€450 excl. VAT

- Advertising placement – Exhibitor / Product / Brand
 - 1 placement in a list of your choice: exhibitor / product / brand

€1.500 excl. VAT. / choice

- Banner on PDF listings
 - Advertising banner displayed on PDF exports of exhibitor listings generated by visitors

€3.800 excl. VAT

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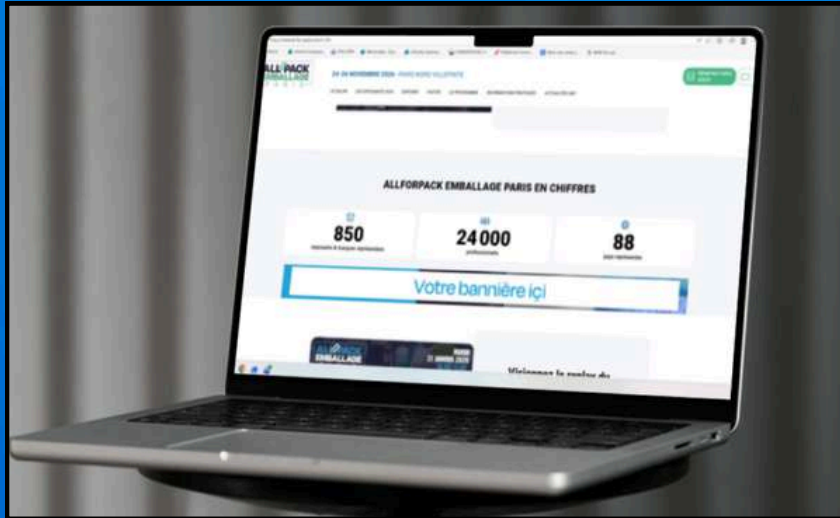
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BUSINESS

WEBSITE BANNERS



Engage with our online community throughout the year and strengthen your brand presence across our digital channels.



→ Exhibitor logo on the homepage

- Visibility guaranteed until November 27, 2026
- Logo + link to your website
- Maximum of 5 advertisers

€2,300 excl. VAT

Banner – “About the show” page

- Format: 728 x 90 px
- Visibility guaranteed until November 27, 2026
- 3 advertisers in rotation

€2,900 excl. VAT

→ Banner – “Dates / Venue / Opening hours” page

- Format: 728 x 90 px
- Visibility guaranteed until November 27, 2026
- 3 advertisers in rotation

€3,200 excl. VAT

→ Bannière page “Demandez votre badge”

- Format: 728 x 90 px
- Visibility guaranteed until November 27, 2026
- 3 advertisers in rotation

€3,200 excl. VAT

→ Homepage banner

- Format: 728 x 90 px
- Visibility guaranteed until November 27, 2026
- 3 advertisers in rotation

€4,900 excl. VAT

SALES CONTACT
COMEXPOSIUM
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sales.all-for-pack@comexposium.com

BUSINESS

NEWSLETTER BANNERS

Leverage our online community and engage with over 36,000 packaging professionals subscribed to our newsletters.

→ E-newsletter banner (May to end of August)

- Format: 640 x 100 px
- 1 advertiser per newsletter
- Minimum 1 newsletter per month

€2,600 excl. VAT

→ E-newsletter banner (September to November)

- Format: 640 x 100 px
- 1 advertiser per newsletter
- Minimum 2 newsletters per month

€3,200 excl. VAT

EXCLUSIVE

→ Post-show newsletter banner (December)

- Format: 640 x 100 px
- 1 advertiser

€3,500 excl. VAT

→ E-newsletter banner – Pre-registered visitor reminder

- Format: 640 x 100 px
- 1 advertiser per newsletter
- Minimum 2 newsletter per month

€5,800 excl. VAT



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BUSINESS

WORKSHOPS

Showcase your expertise to packaging professionals at ALLFORPACK EMBALLAGE PARIS. Host a workshop at the "Cafe de l'Emballage" and share your insights and client case studies with a qualified audience.



EXHIBITOR WORKSHOP (30 MN)

€1,610 excl. VAT



NON-EXHIBITOR WORKSHOP (30 MN)

€9,000 excl. VAT



BUSINESS

QLEADS

→ Lead Generation Package

Using a QR code, visitors can access a dedicated web page to get in touch directly with your sales team. This page includes:

- A meeting request button
- A call button
- An email contact button
- A video
- Up to 3 documents
- Up to 4 product visuals
- Links to your social media channels

€720 excl. VAT



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BUSINESS

BADGE READER

Want to keep in touch with visitors of ALLFORPACK EMBALLAGE PARIS 2026?
Rent a badge reader, an easy and practical solution that allows you to collect key information about the professionals who visited your stand.

→ Badge reader rental

- No license included

€100 excl. VAT

→ Pack of 20 licenses

- 1 license per device
- App to download on your smartphone

€238 excl. VAT

→ Pack 5 badge reader + 100 licenses

- 1 licence per device

€950 excl. VAT

→ Pack 10 badge reader + 200 licenses

- 1 licence per device

€1,800 excl. VAT



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VISIBILITY

**CAPTURE ATTENTION, ENHANCE YOUR BRAND IMAGE
AND STAND OUT FROM YOUR COMPETITORS.**

VISIBILITY

INDOOR SIGNAGE

Capitalise on our range of indoor signage and display solutions to develop your presence at the show and grow footfall on your stand!

ADVERTISING BOARD

- Located at the visitor entrance of your choice
- Artwork supplied by advertiser
- Format: 100 cm x 300 cm

→ 1 unit

€1,150 excl. VAT

→ 2 units

€2,050 excl. VAT

→ 3 units

€3,500 excl. VAT



FLOOR TILES

→ Set of 3 tiles

- Artwork supplied by advertiser
- Format: 80 cm x 80 cm

€2,050 excl. VAT

→ Set of 5 tiles

- Artwork supplied by advertiser
- Format: 80 cm x 80 cm

€2,900 excl. VAT

AISLE LETTERS

→ Your logo on the aisle letters

€6,858 excl. VAT



VISIBILITY

INDOOR SIGNAGE



WINDOW COVERING

Window covering (side windows at hall entrances)

- Hall 5A – 2 sides / Hall 4 – 4 sides
- Format per side: Hall 5A: 6.98m × 2.04m H – 14m²

€3,200€ excl. VAT / side



SUSPENDED BANNERS – ENTRANCE GALLERY

- 1 banner available in the entrance galleries of Hall 5A
- Surface: 47 sqm
- Format: 8.40m L × 5.60m H

€9,900€ excl. VAT



ESCALATOR GLASS PANELS – ENTRANCE GALLERY

- Covering the exterior glass panels above the escalators in the entrance galleries of Hall 4-5A
- Surface: Hall 4-5A: 17 sqm

€2,900 excl. VAT / H4-H5A

SALES CONTACT

Laura BIOTOIS
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laura@metropole.me

INDOOR SIGNAGE



LARGE FORMAT ADHESIVES

- 2 large adhesive displays available in the entrance gallery of Hall 5A
- Surface: 18 sqm
- Dimensions: 5.95m W × 2.90m H

€3,900 excl. VAT per adhesive
€5,900 excl. VAT for exclusivity



DIGITAL TOTEMS

- 2 digital totems in the entrance galleries of Hall 5A
- Surface: 0.8 sqm
- Dimensions: 0.68m W × 1.21m H
- 1-minute loops, 10 seconds per ad
- 540 ad views per day
- 6 potential advertisers

€2,500 excl. VAT per spot (2 totems)



SUSPENDED BANNERS – HALL 5A

- 2 suspended banners in the patio glass ceiling of Hall 5A
- Surface: 16 sqm per banner
- Dimensions: 4m W × 4m H

€5,500 excl. VAT per banner
€9,500 excl. VAT for exclusivity

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VISIBILITY

OUTDOOR SIGNAGE

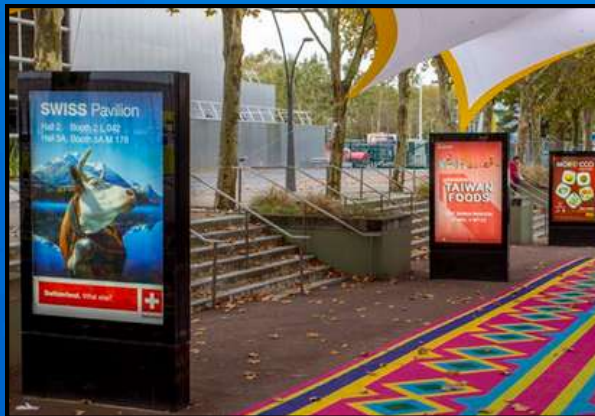


RER STAIRCASE BARRIERS BRANDING

2 networks of 6 panels (12 faces) installed on the escalator side railings at the RER exit leading to the covered walkway.

- Networks: A & B
- Surface: 2,265 sqm per network
- Format: 2,98 m W x 0,73 m H

€3,700 excl. VAT per network



BACKLIT SCROLLING PANELS

24 double-sided backlit scrolling panels at the RER exit towards the esplanade and Halls 1 & 2 and Halls 5A & 6.

- 9 networks of 16 faces (8 frontlit & 8 backlit)
- Maximum 3 advertisers per face
- Surface: 2 sqm
- Format: 1,16 m W x 1,69 m H

€6,900 excl. VAT per network



SUSPENDED PANELS - COVERED WALKWAY

18 double-sided panels along the covered walkway towards the esplanade and the exhibition halls.

- 36 faces in total - 18 available for advertising
- Surface: 0,75 sqm per face
- Format: 1,50 m W x 0,50 m H

€3,900 excl. VAT

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VISIBILITY

OUTDOOR SIGNAGE



A-FRAME TOTEMS

2 networks of 8 double-sided totems under the covered walkway.

- 16 faces per network
- Surface: 1,6 sqm per face
- Format: 0,8 m W x 2 m H

€7,900 excl. VAT per network



MEGA BANNERS - ESPLANADE

- 2 banners
- Surface: 75 sqm
- Format: 7,70 m W x 9,70 m H

€9,900 excl. VAT per banner



PLANTER BRANDING - ESPLANADE

9 cubes covering the planters: 3 planters in front of Halls 5A & 6.

- Surface: 2,1 sqm per face, 8,5 sqm per cube
- Format: 1,50 m W x 1,42 m H per face

€1,900 excl. VAT per planter

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 laura@metropole.me

VISIBILITY

OUTDOOR SIGNAGE



KAKEMONO BANNERS - ESPLANADE

- 6 networks of 7 double-sided banners.
- 14 faces per network - Hall 5 location
- Surface: 1,5 sqm
- Format: 0,80 m W x 1,90 m H

€5,900 excl. VAT per network



HOARDINGS - ESPLANADE

- Hoardings with 3 faces
- Surface: 42 sqm
- Side format: 13,35 m W x 1 m H
- Front format: 15,30 m L x 1 m H

€6,900 excl. VAT per hoarding



BRANDED CUBE - ESPLANADE

- 1 cube with 4 faces
- Surface: 28 sqm
- Format: 2,30 m W x 3 m H per face

€4,500 excl. VAT

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VISIBILITY

OUTDOOR SIGNAGE



ENTRANCE DOOR COVERING (1/2)

- Full door wrapping of the Hall 5A entrance doors
 - Package A: 6 doors
 - Exclusive: 12 doors
- Surface: 2 sqm per door
- Format H5 A: 0,82 m W x 2,17 m H

€2,900 excl. VAT per package
€4,900 excl. VAT per exclusive



BANNERS - ESPLANADE IN FRONT OF HALL 5A

- 1 package of 2 banners per hall
- Available for Hall 5 only
- Surface: 8 sqm
- Format: 1,90 m W x 4 m H

€5,200 excl. VAT per package



COVERED WALKWAY COLUMNS - HALL 5 A PATIO

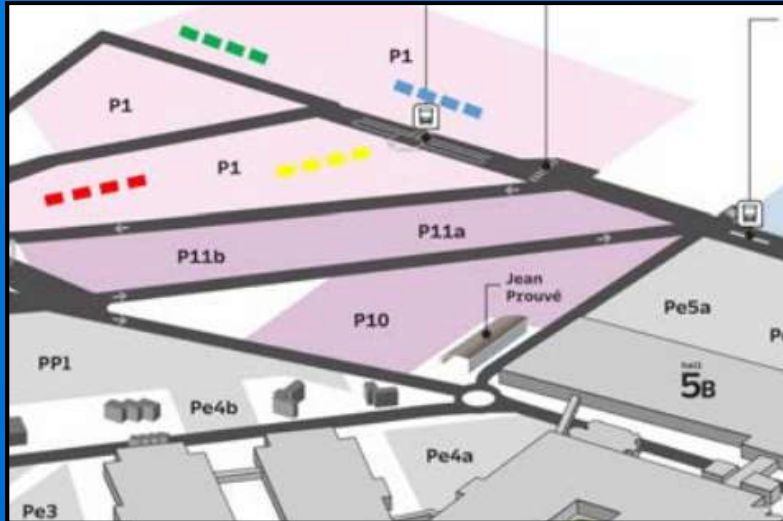
- 2 networks of 8 double-sided columns.
- Surface: 40 sqm per network
- Main format: 1 m W x 2,50 m H
- Side formats: 0,27 m W x 2,50 m H

€5,200 excl. VAT per network

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VISIBILITY
PARKING



SUSPENDED BANNERS - PARKING P1

4 networks of 8 double-sided panels located on either side of the covered aisles of parking lot P1.

- Network A: Red
- Network B: Yellow
- Network C: Green
- Network D: Blue
- Format: 4.75 m W x 2 m H

€7,900 excl. VAT per network



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VISIBILITY

SPACE SPONSORSHIP

Sponsor one of the event's key areas or giveaways and position your brand within a high-impact visibility environment, reaching all audiences of ALLFORPACK EMBALLAGE PARIS.



VIP CLUB

Be at the heart of the VIP Club, visited by the show's top buyers.

Your logo featured on:

- Venue signage
- Reception desk
- VIP Club bar
- VIP invitation (digital format)
- Show orientation maps indicating the VIP Club location
- Distribution of your goodies or brochures

€10,550 excl. VAT



WELCOME COFFEE

Offer visitors a coffee upon arrival and associate your brand with a warm and engaging welcome experience. Coffee distribution points set up at both main entrances (Hall 5 South & North)

- 1 host/hostess per kiosk (provided by the organiser)
- Your logo displayed on signage with the message: "This coffee is offered by YOUR LOGO + STAND NUMBER"
- Your logo featured on all print and digital promotional materials related to this activation.
- Distribution of your goodies

€15,900 excl. VAT

SALES CONTACT
COMEXPOSIUM
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VISIBILITY

SPACE SPONSORSHIP



PARIS TALKS CONFERENCE AREA

Associate your brand with the conference space, highly valued by both visitors and journalists.

- Your logo featured in newsletters promoting the conference programme
- Your logo displayed on on-site signage
- Your logo included in the programme published in the Visitor Guide
- Your logo, a short company description (max. 5 lines) and a link to your website featured on the "Conference Area" page of the show website

€10,550 excl. VAT



CAFÉ DE L'EMBALLAGE

Take advantage of this new space to position your brand at the heart of industry discussions.

- Your logo highlighted on all materials related to the area
- Banner on the dedicated web page presenting the space
- Your logo displayed on on-site signage
- Distribution of your goodies and documents within the area

PRICE UPON REQUEST

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VISIBILITY

SPACE SPONSORSHIP

ENTRANCE GALLERY

Engage packaging professionals as soon as they arrive at the show.

- Your logo displayed on welcome signage
- Your logo featured on the show reception desks
- Distribution of your documents and giveaways

PRICE UPON REQUEST

HACK-A-PACK AREA

Associate your brand with the latest creative trends by sponsoring this new show feature.

- Your logo highlighted on all materials related to the area (online and offline)
- Banner on the dedicated web page presenting the space
- Your logo displayed on on-site signage
- Distribution of your goodies and documents within the area

€9,000 excl. VAT

MATERIALS MATTERS

Reinvent the packaging materials experience by sponsoring the new "Materials Matters" feature.

- Your logo highlighted on all materials related to the area (online and offline)
- Banner on the dedicated web page presenting the space
- Your logo displayed on on-site signage
- Distribution of your goodies and documents within the area

€9,000 excl. VAT

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VISIBILITY

OTHER SPONSORSHIP OPPORTUNITIES

EXCLUSIVE

GOODIES & BADGES

→ Official event bag

- Official logo printed on one side of the bag
- 15,000 units
- Production at the exhibitor's expense

€6,010 excl. VAT

→ Visitor & VIP badges

- Your advertisement featured on visitor and VIP badges
- Dimensions : 105x148mm

6,000 excl. VAT

→ Badge lanyard

- Your logo on the official event lanyards
- Quantity to be defined with the organiser
- Production at the exhibitor's expense

€9,000 excl. VAT

GOODIES & DOCUMENT DISTRIBUTION

Distribution staff provided by the advertiser

→ Distribution of your goodies or documents in the show aisles.

€4,450 excl. VAT

EXCLUSIVE

→ Exclusive distribution of your goodies or documents in the show aisles.

€9,500 excl. VAT



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VISIBILITY

ALLFORPACK INNOVATION AWARDS APPLICATION

Apply for the ALLFORPACK INNOVATION AWARDS to showcase your new products and innovations to the decision-makers attending the exhibition.

→ Exhibitor application

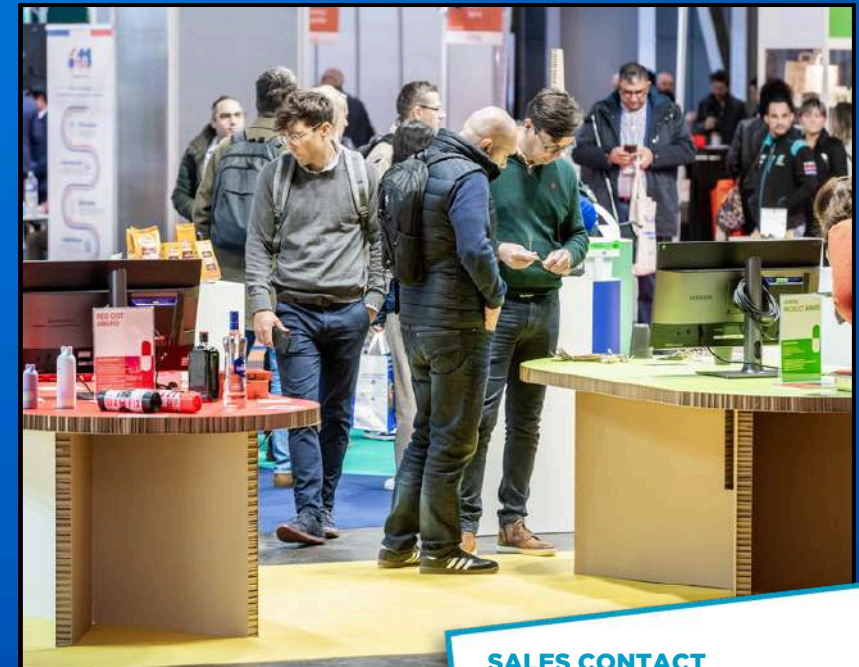
- Unlimited application
- Submission deadline: September 24, 2026

FREE

→ Non-exhibitor application

- 1 application per exhibitor
- Submission deadline: September 24, 2026

€3,000 excl. VAT



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THE PACKAGES

COMMUNICATION PACKAGES

-20%

PLANS PACKAGE

- 1 logo on the floor plan (visitor guide)
- 1 company name in bold red (visitor guide)
- 1 logo in bold red (floor plan)

~~€2,970~~ **€2,376 excl. VAT**

-40%

COMMUNICATION PACKAGE

- 1 advertising page (visitor guide)
- 1 advertising page (themed trail)
- 1 logo on the floor plan (themed trail)

~~€5,130€~~ **€3,078 excl. VAT**

-30%

WEB PACKAGE

- 1 email banner from May to August (newsletter)
- 1 agent search (online catalogue)
- 1 exhibitor highlight (online catalogue)

~~€2,980~~ **€2,086 excl. VAT**

-40%

BUSINESS PACKAGE

- 1 exhibitor highlight (online catalogue)
- 2 product highlights (online catalogue)
- 1 removal of "Other exhibitors" section (online catalogue)
- 1 unlimited company description (online catalogue)

~~€1,390€~~ **€834 excl. VAT**

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COMMUNICATION PACKAGES

-25%

PREMIUM PACKAGE

- 1 advertising page (visitor guide)
- 1 logo on the floor plan (visitor guide)
- 1 advertising page (themed trail)

~~€5100€~~ **€3,848 excl. VAT**

-50%

VISIBILITY PACKAGE

- 1 logo on the floor plan (visitor guide)
- 1 logo in the exhibitor list (visitor guide)
- 1 company name in bold red (visitor guide)
- 1 logo (floor plan)
- 1 company name in bold red (floor plan)
- 1 package of 3 units (floor stands)
- 1 package of 2 units (entrance panels)

~~€7620~~ **€3,810 excl. VAT**

-40%

VISITOR GUIDE PACKAGE

- 1 logo in the exhibitor list (visitor guide)
- 1 logo on the floor plan (visitor guide)
- 1 company name in bold red (visitor guide)

~~€1550~~ **€930 excl. VAT**

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P A R I S

PROMOTIONAL TOOLS
TECHNICAL SPECIFICATIONS