



PACKAGING PROCESSING PRINTING LOGISTICS

# 2022 PERFORMANCE REVIEW

VISITORS

# 45,000 PROFESSIONAL VISITS

**TOP 4**  
PARTICIPATION  
TARGETS

**DISCOVERING**  
NEW PRODUCTS

**MEETING**  
NEW SUPPLIERS

**GETTING**  
THE LATEST  
INDUSTRY NEWS

**SEEING**  
REGULAR SUPPLIERS

**32%**  
of visitors  
from abroad

**TOP 10**  
VISITORS PER COUNTRY  
(exc. France)

- |  |   |
|--|---|
|  1. Belgium |  6. Germany        |
|  2. Italy   |  7. Tunisia        |
|  3. Turkey  |  8. Netherlands    |
|  4. Algeria |  9. United Kingdom |
|  5. Spain   |  10. Morocco       |

**80%**

of visitors involved  
in the **purchasing**  
process

**82%**

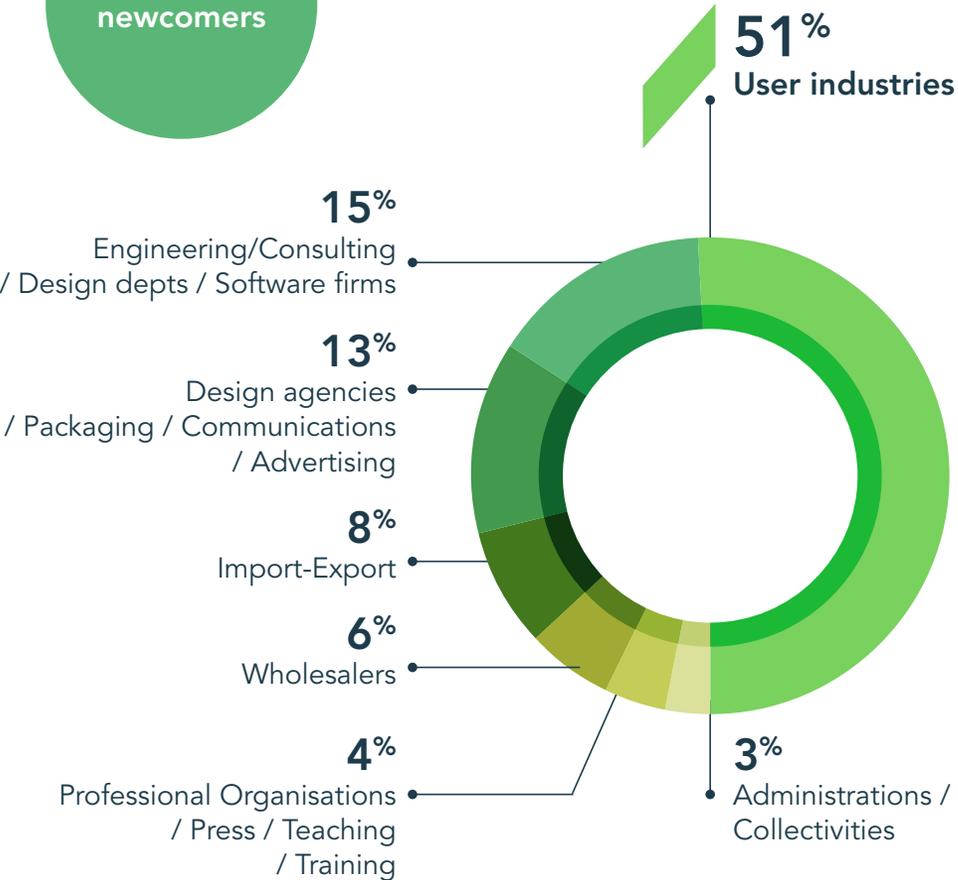
of visitors consider  
attending ALL4PACK  
Emballage Paris  
**important for their**  
business

**83%**

of visitors **satisfied by**  
the **welcome** on their  
booths

# VISITOR PROFILE

**48%**  
newcomers



**3 points**  
rise  
vs 2018

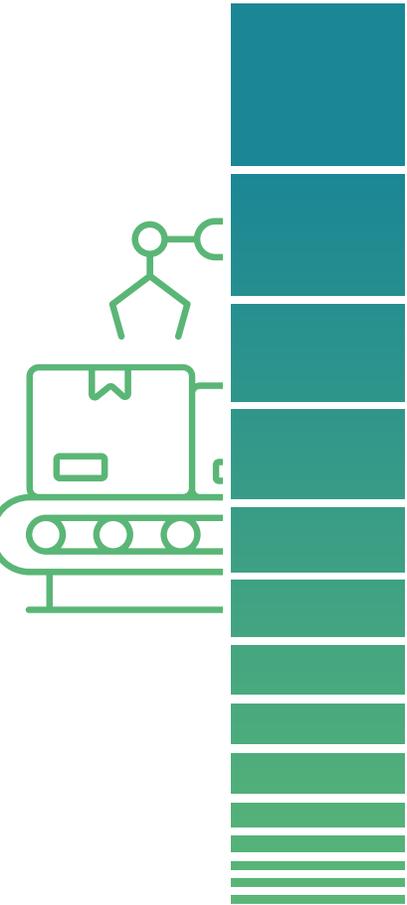
## FOCUS on user industry market



**83%**  
of visitors involved in  
the purchasing process

**59%**  
came with intention to  
buy or invest

# HIGH QUALITY VISITORS



20%	Commercial / Sales / Import-Export
16%	Executive / Site Management
12%	Packaging / Processing
12%	Purchasing / Supply
9%	Production / Manufacture / Commissioning
8%	Research & Development / Consulting
5%	Communications / Advertising / Creation / Marketing
5%	Maintenance & Servicing / New works / Safety
5%	Logistics / Supply Chain / Storage / Transport / Expedition
3%	Methods & Process
2%	Administration / Finance / Legal Affairs / HR
1%	Environment / Sustainable Development
1%	IT / Information Systems
1%	Quality / Control



24%

of visitors work  
in a company  
with 1,000+  
employees

# THEY ATTENDED



## AGRI-FOOD



## BEAUTY HYGIENE



## CONSUMER GOODS



## INDUSTRIAL GOODS



## BEVERAGE & LIQUIDS



## DISTRIBUTION & E-COMMERCE



## LUXURY



## HEALTH / PHARMA



# VISITOR TESTIMONIALS

“

A fine, well-organised trade fair, with excellent conferences.

The wide range of exhibitors enabled me to find potential new suppliers.

All types of packaging are available.

Top-quality exhibitors are on hand meeting all your expectations. Very well organised.

A wide array of suppliers in terms of the products on offer and the origin. Products on offer meet sustainability needs.

Top-notch conferences! I learned a lot on a number of subjects.

The conferences were interesting, especially thanks to the Live set-up that made them accessible to the largest number possible.

”

# 1,100 EXHIBITORS AND BRANDS

**TOP 4**  
REASONS TO EXHIBIT

WIN OVER  
NEW CLIENTS

RAISE  
AWARENESS

MEET  
EXISTING CLIENTS

UNITE  
YOUR TEAMS

51%  
of exhibitors

**TOP 10**  
EXHIBITORS PER COUNTRY  
(exc. France)

- |  |   |
|--|---|
|  1. Italy   |  6. Netherlands    |
|  2. Germany |  7. Portugal       |
|  3. Turkey  |  8. United Kingdom |
|  4. Spain   |  9. China          |
|  5. Belgium |  10. Roumania      |

81%

of exhibitors consider  
**attending ALL4PACK**  
Emballage Paris  
**important for their**  
company

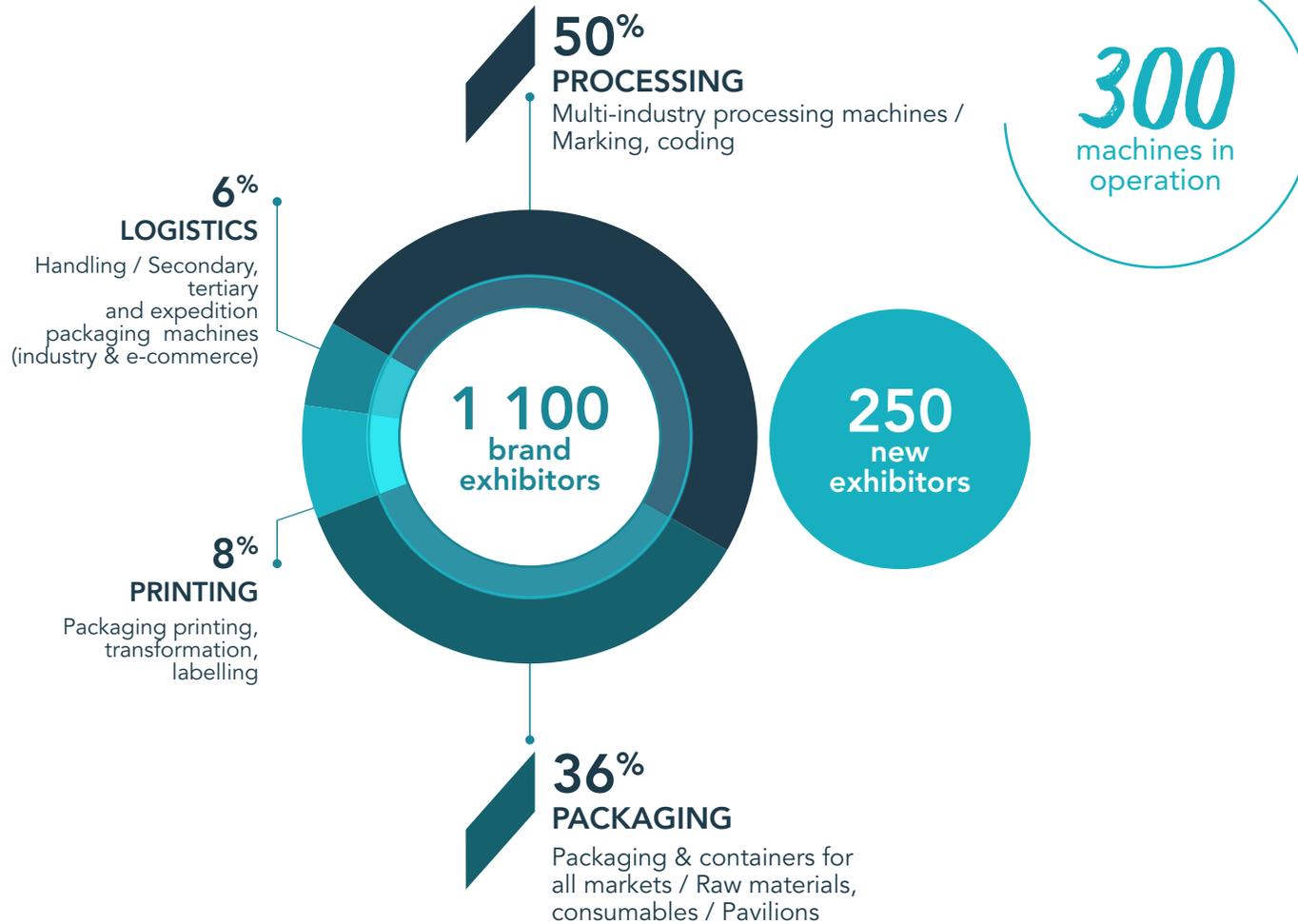
80%

of exhibitors noticed  
a **good business**  
climate at the fair

75%

of exhibitors  
are **satisfied**  
by the quality of the  
2022 visitors

# THE TRADE FAIR OFFER



## MOST REPRESENTED LINES OF BUSINESS



- 24%** Multi-industry processing machines
- 10%** Agri-food packaging & containers
- 8%** Multi-industry and e-commerce packaging & containers
- 8%** Agri-food processing machines
- 8%** Secondary, tertiary, industrial and expedition packaging machines
- 6%** Industrial packaging & containers
- 5%** Beverage & liquid processing machines

# EXHIBITOR TESTIMONIALS

“ #packaging LACTIPS took part in the ALL4PACK Emballage Paris packaging revolution!

Leveraging the enthusiasm of the visitors, Lactips unequivocally confirmed its position among packaging innovators and the benchmarks for sustainable solutions.

LACTIPS

“ What a joy to experience once again such well attended trade fairs!

Our warmest thanks go to all those who visited us at CPHI, ALL4PACK Emballage Paris and VINITECH - SIFEL. Great to meet with people and build new projects! Thanks again!

LGR PACKAGING

“ Machinext attended the ALL4PACK Emballage Paris fair!

For the occasion, five Machinext companies were in attendance, providing the chance to meet packaging, bagging, and printing reps. Planned for the MACHINEXT booth was an introduction to our covering, labelling, bagging and object printing machines and discussions with our teams. Agri-food industry professionals who came to meet us left with concrete solutions to boost the performance of their companies!

MACHINEXT

”

THE FAIR

# CONTENT AT THE CORE OF THE 2022 EDITION

## AN ACCLAIMED CONFERENCE PROGRAMME

Understanding, analysing, deciphering, and discussing the packaging revolution.

25 free conferences over 4 days, led by professionals who shared their experiences and outlook on current issues and the challenges that packaging user industries must face.

Examples of the topics covered:

- AGEC laws, Climate, and resilience... Challenges for the packaging sector
- Is mass retail a driver of the revolution?
- Reusable packaging: a new page in the revolution?
- New branches of recycling: towards 100% recyclable plastic packaging in 2025
- The packaging-related environmental impact
- 
- Eco-design – being facilitators of transition solutions
- E-commerce & packaging, and online e-commerce representative commitments
- Lifecycle analysis or the global environmental imprint
- Bulk goods: is a success story made in France starting to emerge?
- Collaboration a key element for the development of sustainable packaging logistical solutions

## SUCCESSFUL GUIDED TOURS

PACK INNOVATION TOUR AND PACK MACHINE TOUR. 2 tours designed to present innovative solutions chosen by experts: meetings with exhibitors, seeing machines in operation, and an introduction to the packaging of tomorrow.



# ALL4PACK INNOVATIONS

## AN INSPIRING, FORWARD-LOOKING & CREATIVE SPACE

### ALL4PACK INNOVATIONS COMPETITION FINALISTS AND WINNERS

Chosen by a panel comprising industry experts:



- *Sustainable and Responsible Solution*  
BASTIN-PACK NV, GOGLIO, **LEYGATECH**, LOIRE PLASTIC INDUSTRIE, SGT France
- *Design and User-friendliness*  
ACTI PACK, **GOGLIO**, LEF BLATTWERK GMBH
- *Innovative technology*  
ADMC, **ENGILICO**, ESKO-GRAPHICS, KHS GMBH, PRINTING INTERNATIONAL, NV/SA, U2 ROBOTICS
- *Futurist material*  
CILKOA, GETRA, **TOSA**
- *Logistical performance*  
LIVINGPACKETS France SAS, QIMAROX BV, **RANPAK BV**, SCHOELLER ALLIBERT, STOROPACK FRANCE SAS
- *Special mention from the panel*  
**LIVINGPACKETS FRANCE**

### 101 INNOVATIVE PACKAGINGS INNOVANTS EXHIBITED

New solutions deciphered by our partner and consultant-expert in packaging eco-design, Fabrice PELTIER.



### WORLD PACKAGING INNOVATIONS

The award winners of partner competitions of the fair, representing international and European trends:

#### — L'OSCAR DE L'EMBALLAGE

Organised by the Infopro Digital Group and featuring Emballage Magazine, this prize is awarded for innovation by packaging and conditioning manufacturers and professionals.

#### — EMBALLÉ 5.0

Organised by the CNE (Conseil National de l'Emballage), this awarded is given for innovative packaging ideas and designs thought out by students.

#### — GOUDEN NOOT

Organised by the NVC (Netherlands Packaging Center), one of the most contested competitions in the world in the area of packaging material innovation.

#### — SIAL INNOVATION

A worldwide competition organised as part of the International Food Fair and designed to honour the innovation and food consumption trends of tomorrow.



## ZERO IMPACT TARGET AREA

**Dedicated to innovative startups, companies and federations that are committed and actors of change.**

Startups had the opportunity to discuss with visitors to the area's booths and also share their solutions via pitches on **4 current topics**:

- \_\_\_ Made by eco-conception
- \_\_\_ Recyclage is beautiful
- \_\_\_ Setpoint value
- \_\_\_ The future is now

# NEXT DATE FOR THE DIARY



PACKAGING PROCESSING PRINTING LOGISTICS

4-7 NOVEMBER 2024  
PARIS NORD VILLEPINTE

## YOUR DEDICATED CONTACTS

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