



PRESS RELEASE

Paris, xx April 2026

ALLFORPACK EMBALLAGE PARIS 2026: A SHOW REDESIGNED TO SUPPORT AND ACCELERATE TRANSFORMATION IN THE SECTOR

Scheduled from 24 to 26 November 2026 at Paris Nord Villepinte, ALLFORPACK EMBALLAGE PARIS is preparing for its next edition against a backdrop of rapid transformation in the packaging sector. Driven by new European requirements, notably the PPWR regulation, this edition has already registered the participation of 28 countries and 29% new exhibitors, a sign of a market undergoing significant change.

Manufacturers, technology suppliers and materials experts are joining forces to make the 2026 edition a key event for discussion and forward-looking debate on circularity issues, from eco-design to product end-of-life.

Bringing together nearly 850 European and international exhibitors, brands and welcoming around 24,000 trade visitors from across the globe, **ALLFORPACK EMBALLAGE PARIS 2026** trade fair unites an entire ecosystem and **is set to become a gamechanger, acting as a catalyst for the sector's major transitions.**

The trade fair's new B2B communications campaign was also recognised at the **TOP/COM GRANDS PRIX CORPORATE BUSINESS 2026 Awards**, winning a Silver Award in the B2B Advertising category. This recognition highlights the evolution of ALLFORPACK EMBALLAGE PARIS's positioning and its refreshed approach.

AN EXHIBITOR RANGE COVERING THE ENTIRE VALUE CHAIN

ALLFORPACK EMBALLAGE PARIS 2026 offers a **product and service range covering all strategic sectors of the packaging industry**, encompassing **every stage of the packaging lifecycle** – from design to end of life – serving industries as diverse as food and drink, healthcare, e-commerce, manufacturing, catering and luxury goods.

Around the aisles, this proposition comes to life across **several exhibition zones**, each illustrating a key link in the value chain, at the heart of the challenges of performance, innovation and environmental transition.

- **Packaging & Materials**

In response to the challenges of eco-design, recyclability and the incorporation of alternative materials, this segment illustrates the profound changes taking place in resources and their uses.

Among the names registered to exhibit: **AEP GROUP, ARMANDO ALVAREZ, BURBAN PALETTES, EP GROUP, FIORINI, GAMMA WOPLA, ARCHIMBAUD GROUP, MILHE & AVONS, NIPPON CLOSURES, TESA...**

- **Filling & Packing Machine & Solutions**

Automation, robotisation, line flexibility: this section highlights the technologies that are redefining industrial and energy performance.

Featuring in particular: **CAMA GROUP, CDA, DUETTI PACKAGING, KRONES, MOM, PE LABELLERS, ROBOPAC (AETNA Group), ROBOTIQ, SCHNEIDER ELECTRIC, SIDEL, STOROPACK, TAVIL, UNIVERSAL ROBOTS...**

- **Design & Printing**

Customisation, traceability, regulatory compliance: the solutions on display meet the new demands of brands and consumers.

Exhibitors include: **ASTO NOVA, EBERLE, ESKO, KEYENCE, KSB France, LANGGUTH, TASCO, VOLUME SOFTWARE...**

- **Intralogistics & Transport**

Flow optimisation, warehouse automation, supply chain performance: this sector reflects the growing challenges of integrated logistics, particularly regarding decarbonisation and the use of AI.

With the participation of: **DOLAV, HANVAC, HOVMAND, JONGE POERINK, LIFTOP, LOGISAL, MARCEAU, MPM SRL, PHOTRON, TRACTODIFF...**

RE-GENERATION: A NEW SPACE SHOWCASING EXHIBITORS' SOLUTIONS TRANSFORMING PACKAGING

This year, the structured range on show at ALLFORPACK EMBALLAGE PARIS 2026 is rounded out by a **new exhibition zone: Re-Generation**. Dedicated to the transformations taking place within the sector, Re-Génération showcases **solutions developed by exhibitors** that address the dual challenges of industrial performance and environmental transition, featuring notably **TWICE, EPALIA**, and others ...

This exhibition area creates **new bridges and fosters business opportunities** between stakeholders committed to the development of packaging and its functionalities, by highlighting the concrete solutions available on the market today.

It is structured around several key themes, each with specific objectives:

- **Resource efficiency**, to optimise resources, reduce volumes and rethink formats to produce better with less.
- **Circularity and reuse**, to incorporate reuse and circular economy principles into packaging design from the outset.
- **Traceability and transparency**, to make packaging a reliable source of information, promoting compliance and trust.
- **Material recovery**, to give resources a second life and develop sustainable alternatives.
- **Responsible logistics**, to improve the overall performance of supply chains and flows through more efficient and resource-saving solutions.

Here, products, technologies and solutions take centre stage. **Re-Generation offers a tangible insight into how packaging is reinventing itself to meet the economic demands of manufacturing and the challenges of sustainability.**

ENHANCED CONTENT AND EXPERIENCES THAT INSPIRE AND CREATE NEW BUSINESS OPPORTUNITIES

This year, ALLFORPACK EMBALLAGE PARIS is laying on **an expanded programme of events**, inviting visitors to network, deepen their knowledge and identify new business opportunities, in line with the changes taking place in the sector.

THE PARIS TALKS: THE THINK TANK SHAPING THE FUTURE OF PACKAGING

A highlight of the exhibition, the **Paris Talks** are an inspiring gathering of decision-makers, experts and innovators who are driving progress across all sectors of the packaging industry.

Through shared dialogue and reflection, they bring together **the international community of ALLFORPACK EMBALLAGE PARIS**, building on a series of **webinars** organised throughout the year, featuring high-level speakers discussing the sector's major trends.

Regulations, material innovations, market developments: **The Paris Talks offer an in-depth analysis of the major transformations underway** and provide concrete insights into them. The programme of talks and debates is structured around **three themes one for each day of the exhibition** and will be brought to life by leading figures, offering a unique perspective on these issues:

- **24 November: Reinvent**

Keynote speaker: **Kelly Massol**, the entrepreneur and founder of the haircare and cosmetics company Les Secrets de Loly, will speak on the dynamics of innovation and business model transformation.

- **25 November: Regenerate**

Key speaker: **Maud Fontenoy**, the sailor and environmental activist, will put the challenges of conservation and transition into perspective.

- **26 November: Shine**

Key speaker: **Alain Baraton**, the head gardener of the Domaine national de Trianon and the grounds of the Palace of Versailles, will propose an approach rooted in living things, resources and their sustainability.

Following on from the Paris Talks, **the Café Comptoir de l'Emballage** will provide a setting conducive to more informal conversations between speakers, visitors and exhibitors. Featuring **themed happy hours**, this welcoming and open café will encourage discussions and opportunities for collaboration throughout the show's duration.

NEW FORMATS FOR EXPLORING, EXPERIMENTING AND SHARING

The 2026 edition of ALLFORPACK EMBALLAGE PARIS stands out for the creation of new spaces designed to encourage discovery and networking:

- **Materials Matter. A space focused on materials**, highlighting their uses, potential innovations, synergies and the challenges associated with their application, in order to offer a comprehensive overview and shed light on their role at the heart of the sector's transformations.
- **Hack a Pack**. A platform where **packaging breaks free from established conventions to open up new possibilities**. The projects presented explore its emotional and experiential dimension, at the crossroads of technology, design and sustainability, whilst examining the balance to be struck between creativity, use and environmental constraints. This space hosts the **ALLFORPACK Innovation Awards**, which recognise the most striking solutions and reflect the diversity of approaches transforming packaging today. This year, the awards come with increased visibility for the winning projects.

ALLFORPACK INNOVATION AWARDS: RECOGNISING SOLUTIONS RESHAPING PACKAGING PRACTICES

The competition is organised into several categories:

- **Reinvent**, to rethink the uses and functions of packaging
- **Regenerate**, to reduce its environmental impact
- **Shine**, to enhance design and the customer experience
- **Industrial efficiency**, to improve process performance

Two additional awards will also recognise outstanding initiatives: **Judges' Pick** and **the Visitors' Choice**.

Key dates:

- End of April – 24 September: entries open
- 28 September – 4 October: first judges' vote, by journalists on a dedicated platform
- 13 October: Press Day
- 15 October: Selection meeting by the final jury (Pack Expert Committee)
- 19 October: Announcement of the winners
- 25 November: Awards ceremony at ALLFORPACK EMBALLAGE PARIS

In addition to these new formats, ALLFORPACK EMBALLAGE PARIS 2026 guarantees concrete opportunities to foster networking and create value for participants. The **Business+ Programme, pre-arranged business meetings** and **specific tools** thus facilitate targeted exchanges and encourage the development of lasting partnerships.

With its 2026 edition, ALLFORPACK EMBALLAGE PARIS is establishing itself as the leading platform supporting players in the packaging industry, analysing developments in the sector and fostering practical solutions to drive its transformation.

About ALLFORPACK Emballage Paris

ALLFORPACK EMBALLAGE PARIS is the leading European multi-sector trade fair dedicated to the evolution of the entire packaging industry since 1947. Its

aim is to inform, inspire and support industries in reinventing packaging and its lifecycle, serving people whilst protecting the planet.

In Paris, the exhibition offers all industries and the entire packaging value chain a relevant and inspiring event to push technological and creative boundaries and jointly develop the approaches of today and tomorrow, from materials to the new life of packaging.

With leading players, cutting-edge and emerging solutions, and a programme of high-value-added meetings and exchanges, ALLFORPACK EMBALLAGE PARIS brings together and provides perspective for brands and professionals in the sector to tackle their major strategic and business challenges. The aim: to turn the sector's challenges into drivers of growth and transformation.

Resolutely friendly and open – Paris will always be Paris! – ALLFORPACK EMBALLAGE PARIS is also a unique opportunity to forge and strengthen ties, build new partnerships and share best practices among peers.

For more information: www.all-for-pack.com

About Comexposium

The Comexposium Group is now one of the world's leading organisers of trade and consumer events. It organises over 400 trade fairs, exhibitions, conferences and one-to-one meetings across 20 countries.

Comexposium organises, in particular, SIAL, the world's leading network of events for agri-food professionals; the Wine Paris and Vinexpo events, the world's leading network of business meetings dedicated to wines and spirits; Who's Next; Les Assises de la Cybersécurité; Foire de Paris; ALLFORPACK EMBALLAGE PARIS; Rétromobile, the Salon Mondial du Chocolat and the Salons de l'Étudiant.

With a presence in sectors including agri-food and beverages, guidance/education, security, the creative industries, retail/digital, leisure, health and the automotive sector, Comexposium brings together communities of professionals and enthusiasts worldwide through an omnichannel strategy. Based in Courbevoie, the Group employs nearly 1,200 staff across its various subsidiaries.

The Comexposium Group is jointly owned by SIPAC, a subsidiary of the Paris Île-de-France Chamber of Commerce and Industry, and Crédit Agricole Assurances.

For further information: www.comexposium.com

Press enquiries:

Contacts : Gladys Leroy - gladys.leroy@comexposium.com