

BEFORE THE EXHIBITION

IN THE RUNUP TO THE EXHIBITION

OCTOBER

NOVEMBER

OPENING 21 NOVEMBER 2022

SUCCESS!

ALL4PACK Emballage Paris intensifies its communication with visitors and reveals its flagship and new animations

ALL4PACK Emballage Paris makes buzz on social networks

02/06 ALL4PACK Innovations
Apply for ALL4PACK Innovations!
A platform that promotes your new product or service to our panel of experts.
The winners will be publicised on our networks. **FREE**

23/05 Opening of visitor registration
Exhibition badges are now available! **FREE**

Opening of the technical order platform
Place your technical orders on the Viparis platform.

14/06 Catalogue opening
Enter your activity, products or services, your brands on your exhibitor space. This is the page most consulted by our visitors! Go to your exhibitor area under "Catalogue".

Web banners
Get noticed with a banner on the website (165,000 visitors in 2020).

Sponsor the evening of 23 November* **NEW**
where exhibitors, their clients, VIP visitors and journalists will be present.

FREE Press release
media exposure! Go to your Exhibitors' Area under "Press releases".

Media kit **FREE**
Communicate on your participation in the show on all your communication supports by using the show logo and customizable banners indicating your stand number. The media kit is available on the website or directly in your exhibitor area.

Exhibitors catalogue registration Online*
Enter your products and brands in your catalogue page. **FREE**

Sponsoring Welcome Coffee*
Every morning, offer everyone a welcome coffee at the entrances to halls 4 and 5A!

Your advertisement on the exhibition pocket map*
Insert your advertisement on our pocket map. Printed on recycled paper, it is the most popular tool for visitors to the show. **NEW**

Viparis services
Don't forget to fill in the forms necessary for your exhibition comfort (e.g. parking). Go to the Viparis platform to order.

E-invitations and invitation cards **FREE**
Invite your contacts, by email or by post, to come and meet you on your stand. Get your invitation code in your exhibitor area and send the invitation cards that will be delivered to you.

Rebooking 2024
Don't forget to book your place for the next edition! Make an appointment in advance with your Sales Manager.

Badge reader **NEW**
Download the exhibition mobile app which includes the visitor badge reader. Retrieve the details of your stand contacts and enrich your database.

Press releases and press kit at the exhibition press office **FREE**
Remember to hand in your press releases and press kits to the Press Office (Mezzanine of hall 5A).

Social networks
Tweet and network on your social networks, you will be relayed by our community managers!

Registration for the evening of 23 November **FREE** **NEW**
We have prepared a unique evening for you on 23 November. Register now with 3 of your clients for a convivial and business-rich evening.

FREE **NEW** **Networking module**
Find the most relevant visitors through our networking platform. Make appointments with them directly during the fair.

Technical platform
Do a final check on the technical platform: are all your orders placed?

VIP Customer Invitations
They are your first ambassadors, invite them as VIPs. Special welcome at the entrance, relaxation or network in the VIP Club (Mezzanine of hall 4), free cloakroom.

Ordering exhibitor badges **FREE**
All your staff present on an exhibitor's badge is required for entry to the exhibition. Order them on your space.

Advertising in the catalogue*
Insert your advertisement in the exhibition catalogue. This is the most important tool to communicate on.

NEW **Mobile App***
Display your brand on the show app: banner, splash screen, push messages are all tools you can use.

Do not hesitate to contact your Sales Manager
sales.all4pack@comexpoisium.com