



**PRESS RELEASE**

Paris, June 23, 2026

**A NEW CHAPTER FOR ALLFORPACK EMBALLAGE PARIS:  
THE INDUSTRY WILL MEET IN JUNE 2027 AT PARIS EXPO PORTE DE VERSAILLES**

ALLFORPACK EMBALLAGE PARIS is entering a new phase of its development. Initially scheduled to take place from 24 to 26 November 2026 at Paris Nord Villepinte, the next edition will now be held from 29 June to 1 July 2027 at Paris Expo Porte de Versailles. This strategic decision, made in consultation with the fair's partners, marks a new chapter for France's leading trade show dedicated to packaging and processing.

**A decision shaped by market feedback**

This evolution follows an in-depth consultation process with exhibitors, visitors, partners and industry representatives. It responds to significant changes in the packaging and processing landscape, including shifting business cycles and increasing expectations around event value and return on investment.

The objective is to create the right conditions to deliver, in 2027, a stronger edition aligned with the needs and priorities of the sector.

**Central Paris at the heart of the ALLFORPACK EMBALLAGE PARIS experience**

The move to Paris Expo Porte de Versailles is a key driver in strengthening the appeal of ALLFORPACK EMBALLAGE PARIS. Located in the heart of the capital, the venue offers a more accessible and attractive environment for both French and international participants.

This central location will support greater attendance, facilitate networking and enhance the overall visitor experience, placing the show closer to decision-makers and business hubs.

The new dates will also allow the event to better align with industry business cycles and the international calendar of major trade shows. This positioning is expected to improve exhibitor readiness, maximise visitor availability and create stronger conditions for high-quality business exchanges.

**A unifying 2027 edition**

Beyond the change of venue and dates, ALLFORPACK EMBALLAGE PARIS is opening a new phase that reaffirms its core positioning while enhancing its value proposition.

The 2027 edition will notably feature a stronger presence of machinery in operation, with live demonstrations given greater visibility across the show floor. Visitors will be able to see technologies in action, assess performance in real conditions and gain practical insight into innovations shaping production, processing and packaging.

The show will also place increased focus on attracting a highly targeted audience, with the aim of strengthening the presence of decision-makers, buyers and specifiers from French-speaking key markets.

## **A show serving a strategic sector for French industry**

Covering all aspects of packaging — from design through to recycling and circularity — and serving a wide range of industries, ALLFORPACK EMBALLAGE PARIS aims to offer a renewed experience in 2027.

Its ambition is to support the development, competitiveness and transformation of the French and European packaging sector at a time of significant economic, regulatory and environmental change.

The 2027 edition will also deliver a high-level content programme, including keynote sessions from leading industry voices, reinforcing the show's role as a platform for exchange, forward-looking insights and debate on the future of packaging.

With this new edition, ALLFORPACK EMBALLAGE PARIS reinforces its ambition to be a leading event for the sector, supporting a strategic industry at the heart of manufacturing, regional development and the ecological transition.

*“ALLFORPACK EMBALLAGE PARIS is entering a new phase with great ambition and enthusiasm. Moving to Paris Expo Porte de Versailles, increasing the presence of live machinery and working closely with industry stakeholders will allow us to deliver, in 2027, an edition that is more accessible, more dynamic and more unifying.*

*Our objective is clear : to continue making this event a key moment to showcase the solutions, expertise and energy of a sector undergoing major transformation,”* said **Chantal De Lamotte, director of ALLFORPACK EMBALLAGE PARIS – COMEXPOSIUM GROUP.**

### **SAVE THE DATE**

A press conference will be held in the autumn to unveil the outlines of this new 2027 edition, its ambitions and key new features, as well as the OpinionWay/ALLFORPACK EMBALLAGE PARIS barometer.

#### **About Comexposium**

Comexposium is one of the world's leading organisers of professional and consumer events, hosting each year 400 trade shows, exhibitions, conferences and one-to-one meetings in 80 cities across 24 countries, including SIAL, the event leader for food industry professionals; Wine Paris (Vinexposium), business events dedicated to wines and spirits; ALLFORPACK Emballage Paris ; Who's Next; Les Assises de la cybersécurité; Foire de Paris; Retromobile; the Salon du Chocolat et de la Pâtisserie; and L'Étudiant.

Comexposium actively engages its communities year-round through a tailored omnichannel strategy designed to meet the specific needs of each sector. With an engagement strategy awarded the Positive Company® CSR certification in 2025, the Group, headquartered in Greater Paris, employs 1,200 talents across all Group entities.

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